

Nova Scotia SPCA Provincial Office  
7 Scarfe Court  
Dartmouth, Nova Scotia  
B3B 1W4



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For Immediate Release

## A Pattern of Kindness

**Dartmouth, Nova Scotia** – Tartan has a history that spans centuries and countries. Most notably, it is recognized as a symbol of family.

At the [Nova Scotia SPCA](#), we have a long history of creating families, keeping families together, and supporting pet families through programs and services. Across the province, and organization, our SPCA family spans adopters, donors, staff and volunteers; students and graduates from the [Nova Scotia SPCA College of Animal Welfare](#); clients at [Tartan Tails Veterinary Hospitals](#); customers at our [SPCA Thrift Stores](#); and the animals [adopted](#) from our shelters, whom we lovingly refer to as SPCA Alumni.

We are delighted to launch our own tartan, officially registered with the Scottish Register of Tartans (registration number 14,382). The Nova Scotia SPCA chose colours that represent the people and animals we serve, our provincial history, and our organization.

Red – Represents the first peoples of our province, the Mi'kmaq people.

Gold – Represents the over 400 years of contributions to our province by those of African descent.

Silver – This colour represents protection, as well as our founding as the Society for the Prevention of Cruelty.

Blue – A colour to represent welcoming newcomers to the shores of Nova Scotia.

Green – The colour of new beginnings; for animals, people, families. Whatever brings you to the SPCA.

White – The eternal colour of hope. Hope for a future where animals are safe and healthy.

Several items for both pets and pet families are available for purchase as a fundraiser. The Nova Scotia SPCA has partnered with local small business, Tartan Gal Designs, to create beautiful, handmade items using woven fabric (poly/viscose).

You can purchase items now for the holidays at [www.novascotiaspca.ca/tartan-order/](http://www.novascotiaspca.ca/tartan-order/).

Proudly following no-kill principles, the Nova Scotia SPCA is a registered charity that helps companion animals in need. Last year, over 24,000 pets were helped through animal rescue, progressive programs, and rehoming opportunities. The Nova Scotia SPCA does not receive any government funding for their shelters, so the SPCA relies on community support to help care for local pets in need. To learn more visit [www.novascotiaspca.ca](http://www.novascotiaspca.ca).

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**Included:**

Photos of a few of the items can be accessed [here](#).