



Treat Week 2025 FAQ

What is Treat Week?

It's the best time of the year! Treat Week, previously Baking Sales for Wagging Tails, is a local fundraiser for the Nova Scotia SPCA, raising critical funds to support our shelter pets. The Nova Scotia SPCA does not receive any government funding to support our shelters across the province, so community support is essential. The concept is super simple – register online for free, collect donations, and give a treat of your choosing to thank your supporters. Friends, family members & colleagues can donate in your name on your personal fundraising page to help you reach your goal. The beauty of Treat Week is that it can be anything you find a treat. A movie pawty with your friends where you raise funds, casual days at work, or baking are just a few examples in which you can support our SPCA shelter pets. The pawsibilities are endless!

When is Treat Week?

Treat Week is officially from February 24th to March 3rd, 2025, but you can celebrate how for long you want until the fundraiser closes on April 18, 2025. Your pawty can last one day or even the full month!!

How do I sign up?

Fabulous question! When you visit the [Treat Week webpage](#), you can click any of the sign-up links which will take you to a CanadaHelps form. Once there, you can sign up as a fundraiser or a fundraising team and you will have your purr-sonalized page. Write any description you think would make people donate to your fundraiser and/or add a cute image. Please note that you will not be able to change the big cover image at the top of the page, only the image on your personal fundraising page which will be a part of the description. If you need help or have any questions, contact us.

What type of treat do I have to use for Treat Week?

This is the beauty of Treat Week! Anything can be a treat and turned into a fundraiser. Pizza days, movie nights or even casual days can be in celebration of Treat Week. You can even host a virtual pawty and encourage your followers on social media to donate to your personal fundraising page and send donors a sweet thank-you! Be creative!



I would like to support my local SPCA location. Is this possible?

Absolutely! When you register for Treat Week, you have the opportunity to choose any of our locations throughout Nova Scotia. Alternatively, you can select “area of greatest need” to help animals that need it most throughout the province. 100% of the donations will stay in Nova Scotia to give animals a second chance at a happy and healthy life.

Are there any prizes for the top fundraiser/fundraising team?

Of course! The top fundraiser or fundraising team will have the opportunity to name the next litter of kittens or puppies!! We'll send you pictures and videos of the kittens or puppies so you can see the cuteness. We do ask that you pick a few names in advance so we have them available for when the kittens or puppies come in. This way, the kitties or puppies aren't waiting nameless and can quickly be adopted into their furever homes!

How can I submit the funds I raise?

There are a few different ways to submit your funds for SPCA furry friends!

1. Personal Pawty Animal Fundraising Page

The easiest way is to encourage all of your supporters to donate directly to your personal fundraising page. Each transaction is 100% secure and they will receive their charitable tax receipt immediately through e-mail. Donations will be able to be used right away to help local animals in need and you will be one step closer to reaching your goal!

2. Submit Donations by Mail

Collect cash and cheques at your Treat Week party. Enter the information of donors on your Pawty Pledge Form who would like a charitable tax receipt and they will receive it in the mail the following month. Make sure to put Treat Week on the memo line and have your sweet donors make cheques payable to: Nova Scotia SPCA. Our mailing address is:

Attention: Treat Week

Nova Scotia SPCA

PO Box 38073 STN Burnside



Dartmouth, NS

B3B 1X2

3. Submit to your local SPCA shelter

Please tell the SPCA volunteer or dedicated staff member that you are dropping it off in support of Treat Week so your awesome efforts will be included for the kitten or puppy naming contest.

When do I need to submit my funds by?

The quicker you submit your funds, the quicker more animals in need can be helped! The final date to submit donations online and in person for the kitten or puppy naming contest is on April 18, 2025. After that, we will be choosing the top fundraiser/fundraising team to name the next litter of adorable kitties or puppies!

Can I receive a charitable tax receipt for all of the donations on my personal fundraising page?

No. Sweet donors on your fundraising page will receive their own charitable tax receipt either by e-mail or mail. You will only be issued a charitable tax receipt if you also personally donate to Treat Week. Thank you!

What is a Pawty Animal Host Kit?

Once you register, you will access your Pawty Animal Host Kit to help you get started. The attachments include a poster, tips and tricks.

I have a question that has not been answered here. Who do I contact?

Contact Paula Nalbaru at pnalbaru@spcans.ca and she will be able to help you out!