



## Treat Week 2024 Tips and Tricks

### **Plan your Pawty**

Treat Week takes place from February 26<sup>th</sup> to March 3<sup>rd</sup> but can be celebrated any time in January, February or March! The beauty of Treat Week is that it can be anything you find a treat. A movie pawty with your friends where you raise funds, casual days at work, or baking are just a few examples in which you can support our SPCA shelter pets. It's your fundraiser, be creative!

### **Be Loud and Proud**

Start your donation asks early and encourage others to donate online in advance. You can use the power of social media to reach family, friends and co-workers far and wide to join together and help local animals in need. You can tag us on Instagram at @novascotiaspca, and we will gladly share your post in our stories with our community.

### **Have Fun!**

Enjoy giving out special sweets in support of SPCA furry friends! 100% of the funds raised through your Treat Week fundraiser will go towards helping hurt and homeless pets in Nova Scotia.

### **Prizes**

The top fundraiser/fundraising team will have the opportunity to name the next litter of kittens or puppies!! We'll send you pictures of the kitties or puppies so you can see the cuteness. We do ask that you pick a few names in advance so we have them available for when the kittens or puppies come in. This way, they are not waiting nameless and can quickly be adopted into furever homes!

### **Submitting Donations**

There are a few different ways to submit your funds for SPCA furry friends!

#### **1. Personal Pawty Animal Fundraising Page**

The easiest way is to encourage all of your supporters to donate directly to your personal fundraising page. Each transaction is 100% secure and they will receive their charitable tax receipt for gifts of \$20 or more immediately through e-mail. Donations will be able to be used right away to help local animals in need and you will be one step closer to reaching your goal!

#### **2. Submit Donations by Mail**

Collect cash and cheques at your Treat Week party. Donations of \$20 or more are eligible for a charitable tax receipt. Enter the information of donors on your Pawty Pledge Form who would like a charitable tax receipt and they will receive it in the mail the following month.



Make sure to put Treat Week on the memo line and have your sweet donors make cheques payable to: Nova Scotia SPCA. Our mailing address is:

Attention: Treat Week

Nova Scotia SPCA

PO Box 38073 STN Burnside

Dartmouth, NS

B3B 1X2

3. Submit to your local SPCA shelter

Please tell the SPCA volunteer or dedicated staff member that you are dropping it off in support of Treat Week so your awesome efforts will be included for the kitten or puppy naming contest.