



Dear Pawty Animal,

What time is it? It's time for a treat, of course!

Thank you for participating in our Treat Week fundraiser. Some of you might know it as Baking Sales for Wagging Tales, but as they say new year, new name.

Treat Week works on the same premise, going beyond just baking. Treat Week is about anything that is a treat to you, or your staff. It can be baked goods, it can be wearing slippers on a Friday in the office, or something else you've created. You decide.

To get you started, we have designed this digital pawty animal package to help make your fundraising as easy as possible. You can find all of these goodies on your personal fundraising page:

- Participant fundraising poster
- Fundraising tips and tricks
- Pawty pledge form – to collect cash and cheque donations. The easiest way is to donate through your online personalized fundraising page. Donations of \$20 or more are eligible for a charitable tax receipt

Treat Week is from February 26th to March 3<sup>rd</sup>, but you can start fundraising for our furry friends in need as early as late January. The only thing: if you want to be in the running to name the next litter of kittens or puppies, you need to have your donations in by March 15<sup>th</sup>.

Kittens or puppies? Why, yes! The person or team who raises the most donations will get to name the next litter of kittens or puppies!

Thank you for choosing to be a part of our Treat Week event!

If you have any questions, don't hesitate to contact me, Paula, at [pnalbaru@spcans.ca](mailto:pnalbaru@spcans.ca) or (902) 266 2249.

Thank you so much for your dedication and kind support, and happy fundraising!

Sincerely,

Paula Nalbaru

Philanthropy Communications Coordinator

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