

# Bake Sales for WAGGING TAILS!

The Nova Scotia SPCA | 1 (844) 835-4798 | [www.novascotiaspca.ca](http://www.novascotiaspca.ca)

## Frequently Asked Questions

### **What is *Bake Sales for Wagging Tails*?**

It's the sweetest time of the year! *Bake Sales for Wagging Tails* is a local fundraiser for the Nova Scotia SPCA, raising critical funds to support our shelter pets. The Nova Scotia SPCA does not receive any government funding to support our shelters across the province, so community support is essential.

The concept is super simple – register online for free, collect donations, and give a treat of your choosing to thank your supporters. Friends, family members & colleagues can donate in your name on your personal fundraising page to help you reach your goal. If you're not a baker, that's totally okay! You do not need to bake goodies. In fact, you can simply host a virtual pawty, encourage your friends to donate on your puuursonal fundraising page and send donors a sweet thank you afterward. The pawsibilities are endless!

### **When is *Bake Sales for Wagging Tails*?**

*Bake Sales for Wagging Tails* is officially on Friday, February 24<sup>th</sup>, 2022 but you can celebrate whenever in January, February or March that works for you. Your pawty can last one day or even the full month!!

### **Do I have to bake for *Bake Sales for Wagging Tails*?**

Definitely not! If sweets are not your thing, you can host any type of pawty with your bubble in support of our shelter pets! Pizza days, movie nights or even casual days can be in celebration of *Bake Sales for Wagging Tails*. You can even host a virtual pawty and encourage your followers on social media to donate to your personal fundraising page and send donors a sweet thank-you!

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## **I would like to support my local SPCA location. Is this possible?**

Absolutely! When you register for *Bake Sales for Wagging Tails*, you have the opportunity to choose any of our locations throughout Nova Scotia. Alternatively, you can select “area of greatest need” to help animals that need it most throughout the province. 100% of the donations will stay in Nova Scotia to give animals a second chance at a happy and healthy life.

## **Are there any prizes for the top fundraiser/fundraising team?**

You betcha! The top fundraiser or fundraising team will have the opportunity to name the next litter of kittens!! We'll send you pictures and videos of the kittens so you can see the cuteness.

We do ask that you pick a few names in advance so we have them available for when the kittens come in. This way, the kitties aren't waiting nameless and can quickly be adopted into their forever homes!

## **How can I submit the funds that I raise?**

### **1. Personal Pawty Animal Fundraising Page**

The easiest way is to encourage all of your supporters to donate directly to your personal fundraising page. Each transaction is 100% secure and they will receive their charitable tax receipt for donations of \$20 or more immediately through e-mail. Donations will be able to be used right away to help local animals in need and you will be one step closer to reaching your goal!

### **2. Submit Donations by Mail**

Use the pledge form in your Pawty Animal Host Kit to collect cash and cheques at your *Bake Sales for Wagging Tails* party. Enter the information of donors who would like a charitable tax receipt and they will receive it in the mail the following month. Make sure to put *Bake Sales for Wagging Tails* on the memo line and have your sweet donors make cheques payable to: Nova Scotia SPCA. Our mailing address is:

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Attention: Bake Sales for Wagging Tails  
Nova Scotia SPCA  
PO Box 38073 STN Burnside  
Dartmouth, NS  
B3B 1X2

3. Submit to your local Nova Scotia SPCA shelter

Please let the SPCA volunteer or dedicated staff member know that you are dropping it off in support of *Bake Sales for Wagging Tails* so your awesome efforts will be included for the kitten naming contest.

\*Funds submitted this way will not be added to your personal fundraising page\*

## When do I need to submit my funds by?

The quicker you submit your funds, the quicker more animals in need can be helped! The final date to submit donations online and in person for the kitten naming contest is on March 15<sup>th</sup>, 2022. After that, we will be choosing the top fundraiser/fundraising team to name the next litter of adorable kitties!

## Can I receive a charitable tax receipt for all of the donations on my personal fundraising page?

No. Only personal donations of \$20 or more are eligible for a charitable tax receipt based on Canada Revenue Agency guidelines. Sweet donors on your fundraising page will receive their own charitable tax receipt either by e-mail or mail.

You will only be issued a charitable tax receipt if you also personally donate to *Bake Sales for Wagging Tails*. Thank you!

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## What is a Pawty Animal Host Kit?

Once you register, you will access your Pawty Animal Host Kit to help you get started. The attachments include a poster, tips and tricks, and a fun recipe for inspiration.

## I have a question that has not been answered here. Who do I contact?

Contact Taylor Huestis at [thuestis@spcans.ca](mailto:thuestis@spcans.ca) or 902-222-0378 and she will be able to help you out!