

Nova Scotia SPCA
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Date: January 15, 2021
For Immediate Release

Local Tattoo Artist Raises More Than \$2,500 for Cape Breton SPCA

Sydney, Nova Scotia – Vanessa Darling, a tattoo apprentice at Rowe’s Tattoo, raised \$2,560 for the Cape Breton SPCA through animal-themed tattoos. In five weeks, Darling completed 64 tattoos in support of the SPCA. For every animal-themed tattoo, \$40 was donated to help local pets in need.

Darling was inspired to help after the Nova Scotia SPCA rescued 85 cats and kittens last November. The majority of the cats came from two hoarding situations in Cape Breton and Pictou. To raise funds for homeless pets, Darling offered a flash sale in December. The first day it was announced, 30 people booked appointments. The fundraiser was extended to January 8th, 2021 due to popularity.

“We are grateful for Vanessa’s generosity and everyone who participated in this special fundraiser,” said Ryan Toomey, Cape Breton Development Officer at the Nova Scotia SPCA. “The COVID-19 crisis has been extremely difficult. With no government funding for our shelters, unique and creative fundraisers like this provide lifesaving support.”

“I am beyond happy with how much money was raised and hope it is just the beginning,” said Vanessa Darling, fundraiser organizer and local tattoo artist. “I am hoping to make this an annual thing. Any bit helps knowing it is all going to an amazing cause. I’ll do whatever I can when I can.”

Animal lovers who want to host their own fundraiser or virtual event are encouraged to contact the Nova Scotia SPCA by calling 902-835-4798, e-mailing events@spcans.ca or visiting www.novascotiaspca.ca/fundraise-for-us today.

About the Nova Scotia SPCA

Proudly following no-kill principles, the Nova Scotia SPCA is a registered charity that helps companion animals in need. Every year, more than 16,000 pets are helped through animal rescue, progressive programs, and rehoming opportunities. They do not receive any government funding for their shelters, so the SPCA relies on community support to help care for local pets in need. To learn more visit www.novascotiaspca.ca

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